

## **Dollar General Weighs Potential Store in Cromwell**

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The Northland Watch reached out to Dollar General media representative, Angela Petkovic, for their current status on its potential location to Cromwell.

Ms. Petkovic responded, "At this time, we are currently in due diligence phase for a new Dollar General in Cromwell, Minnesota. This means we are reviewing the opportunity to add a new store in the area, but we have not committed to doing so just yet. Based on our current timeline, we anticipate to have a final decision on this by early summer 2018."

"When choosing store locations, meeting customers' needs is Dollar General's top priority. The company looks for places where we can offer customers an easy and convenient shopping choice. We know convenience is a major factor in our customers' shopping decisions as we generally serve customers within a three to five mile radius, or 10 minute drive. We also take demographic trends, competitive factors, traffic patterns and community concerns into consideration.

The store would employ approximately 6-10 employees, depending on the individual needs of the store."

Dollar General sells quality name-brand and private brand merchandise such as health and beauty products, home cleaning supplies, housewares, stationery, seasonal items and basic clothing. We also sell an assortment of packaged foods, as well as some refrigerated foods and frozen foods. In addition to high quality private brands, Dollar General sells products from America's most-trusted brands such as Procter & Gamble, Kimberly-Clark, Unilever, Kellogg's, General Mills, Nabisco, Hanes, PepsiCo and Coca-Cola.

Dollar General gives its customers more than everyday low prices on merchandise as part of its mission of Serving Others. Dollar General is deeply involved in the communities it serves and is an ardent supporter of literacy and education through the Dollar General Literacy Foundation, which awards grants each year to nonprofit organizations, schools and libraries within a 20-mile radius of a Dollar General store or distribution center to support adult, family, summer and youth literacy programs. Since its inception in 1993, the DGLF has awarded more than \$146 million in grants to nonprofit organizations, helping more than nine million individuals take their first steps toward literacy or continued education. For more information about the Dollar General Literacy Foundation and its grant programs, visit [www.dgliteracy.com](http://www.dgliteracy.com)."